



## SEGA Networks Chooses Memsourse



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***"Our localization group includes both in-house and external project managers and translators, and that's why we chose Memsourse: to share resources across the whole team."***

### Customer Profile

The SEGA Networks Company, a division of the world-famous SEGA Corporation, is well-known for iconic video game franchises such as Sonic the Hedgehog, Crazy Taxi and Super Monkey Ball. SEGA Networks specializes in mobile app games, many of which are free-to-play for smartphones and tablets. Franchise series such as Sonic and Kingdom Conquest are available in over 150 countries worldwide.

### Sharing Projects with External Translators

SEGA Networks started using Memsourse in 2014. They subscribed to the Memsourse Enterprise edition to carry out on-going multi-language projects. SEGA's primary benefit was to establish a reliable workplace that both their in-house and external translators and project managers could access. Memsourse's availability helps deliver localization with very short turnaround times.

New projects are instantly created from existing source files, and these are shared across the team. The managers monitor their contractors' performance in real time and provide coordination and guidance on the fly.